



“Promoting Excellence in Child Care”

**Sacramento County
Child Care & Development Planning Council
PR & Community Outreach Committee Meeting**

1:30pm, Wednesday, October 19, 2011

Child Action, Inc.

9800 Old Winery Place, Sacramento, CA

Minutes

Attendees: S. Corbin, M. Kurtz, T. Sanderson

Guest: D. Walsh

Staff: J. Shah

Topic	Discussion	Action/Next Steps
Call to Order	<ul style="list-style-type: none"> Meeting was called to order at 1:30pm 	
Review of Agenda & Minutes	<ul style="list-style-type: none"> The agenda & minutes were reviewed 	Motion by T. Sanderson, 2nd by S. Corbin to approve the minutes as written. Motion carries.
VTT Meeting Preparation	<ul style="list-style-type: none"> A power point presentation for the meeting was reviewed & edits were made 	The VTT meeting will be October 20 at 3pm, after the LPC meeting
Discussion of Section 6	<ul style="list-style-type: none"> A recommendation was brought forward to merge section 6 into other sections of the LPC plan 	Motion by S. Corbin, 2nd by T. Sanderson to merge section 6 into other sections of the LPC plan. Motion carries.
Other Business	<p><u>Membership:</u></p> <ul style="list-style-type: none"> There are 4 vacancies on the LPC; an idea came forward to expand outreach to other sectors such as licensing, non profits, the faith sector, and parents A suggestion came forward to publicize openings in neighborhood association newsletters <p><u>Constant Contact:</u></p> <ul style="list-style-type: none"> An idea was shared to use constant contact to send quarterly updates to the community on the work of the LPC 	<p>S. Corbin will send a list of neighborhood associations to staff</p> <p>M. Kurtz will share this idea with the Executive Committee & full LPC</p> <p>The PR Committee will take this to the Executive Committee to take the lead.</p>
Next Meeting	<ul style="list-style-type: none"> The next PR Committee meeting will be Nov 16 	
Adjourn	<ul style="list-style-type: none"> Meeting adjourned at 2:30pm 	