

Sacramento County Local Child Care & Development Planning Council



Business & PR Committee Meeting Minutes

July 23, 2008 | 2:30 p.m.
9961 Horn Road, Sacramento, CA

Meeting Attendance

Members		Staff		Guests			
Linnea Hathaway	E	Erica Taylor		Marianne Knoy	X	Jigna Shah	
Alix Hall	X	Kayla Olivera	E				
Mike Kurtz	E						
LH – Family Emergency; MK – Work Related; KO – Work Related; ET – No Call							

Issue	Discussion	Action
Welcome & Introductions	The meeting was called to order at 2:45 p.m.	
Council Retreat Overview	Due to the need for input from more than one committee member, agenda items were not discussed. The Committee Chair will review the items and consider for the next Committee Meeting.	
Other Business/ Next Meeting	<p>Jigna Shah, Construction Connections Coordinator, provided an update on work done in June and July on Constructing Connections activities and projects.</p> <ul style="list-style-type: none"> ○ Sustainability Plan <ul style="list-style-type: none"> ○ Completed by Coalition at last meeting ○ LIIF reviewing and editing ○ To be presented at July 30, 2008 meeting ○ Planner's Summit <ul style="list-style-type: none"> ○ 13 attendees from City of Sacramento, Sacramento County, and City of Citrus Heights ○ Evaluation said useful material ○ Possibly host another in Rancho Cordova, Elk Grove or Citrus Heights ○ County Planners did an in-house training for their staff on material ○ Public Input <ul style="list-style-type: none"> ○ Rancho Housing Element ○ City of Sacramento General Plan ○ Employer Toolkit <ul style="list-style-type: none"> ○ Purpose to assist employers in enhancing work/life balance for employees by offering options for child care assistance to employees ○ Marketing material to take to employers, chambers, etc. ○ Will be printed in July and outreach will be done in the fall ○ Let me know if you have connections with anyone who would be interested in seeing 	

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toolkit

- **Fire Presentation**
 - Will be presenting to fire marshals association in August
- **SBDC Workshop**
 - Two have been hosted
 - Business Basics in Spring 08 (possibly offer again in Fall 08)
 - Business Plan writing in June 08 (possibly offer again in Spring 09)
 - CAI subsidized all of Business Plan class cost
 - Clients interested in more classes
- **Next Coalition Meeting**
 - Wednesday, July 30, 2008; 8:30am-10:30am at First 5 Sacramento

Staff suggested to Council Vice-Chair, Alix Hall, the Council may want to include Constructing Connections on the agenda for the Council's October 2008 meeting to report out on the Constructing Connections sustainability plan and the Employer Tool Kit. The recommendation will be further discussed at an Executive Committee meeting.

Next meeting to be determined. Meeting times will be further discussed in Executive Committee.

Meeting adjourned at 3:15