

# Sacramento County Local Child Care & Development Planning Council



## Policy/Business & PR Joint Committee Meeting Minutes

December 16, 2009 | 9:30 a.m.  
9961 Horn Road, Sacramento, CA

### Meeting Attendance

Committee Members		Staff		Guests	
Business & PR	Policy				
Linnea Hathaway	X	Marta Suarez	X	Marianne Knoy	X
Alix Hall	X	Sara Fung	X		
Mike Kurtz	E	Laura Lystrup	X		
Erica Taylor	X	Nadine Newman	X		
		Caroline Stromberg	X		
		Allyson Kurtz	E		

MK – work related; AK – work related

Issue	Discussion	Action
Welcome & Introductions	The meeting was called to order at 9:40 a.m.	
Agenda Item II - Approval of Agenda and Minutes	<p>Minutes of the 11/17/08 Policy Committee meeting were approved.</p> <p>Minutes of the 10/15/08 and 11/19/08 Business &amp; PR Committee meeting were approved.</p> <p>Responding to an urgent request from the Executive Committee for committees to complete work on the Council work plan, members recommended the following changes to the agenda:</p> <ul style="list-style-type: none"> <li>▪ Table Item V – CEL Proposal Draft Review</li> <li>▪ Insert Work Plan review after Item III.</li> <li>▪ Table Item IV – Op Ed Review.</li> </ul> <p>The agenda was approved with the proposed changes.</p>	<p><b>M/S</b> – Laura Lystrup / Caroline Stromberg. <b>Approved</b> Abstain – Sara Fung</p> <p><b>M/S</b> – Alix Hall / Erica Taylor. <b>Approved</b></p> <p><b>M/S</b> – Sara Fung / Alix Hall. <b>Approved</b></p>
Agenda Item III – Parent Voices	<p>Rachel Minnick, Parent Voices Coordinator, provided information on the focus and activities of Parent Voices in Sacramento as well as statewide.</p> <p>A grassroots organization, Parent Voices enables parents to organize and advocate primarily on child care issues, but include topics such as health care coverage for children and economic hardships for families.</p> <p>Annually the state chapter of Parent Voices sponsors Stand for Children, a rally at the state capitol attended by hundreds of Parent Voices members from chapters through out the state. The rally is followed with legislative visits where parents are able to share their personal stories with legislative leaders.</p> <p>The local chapter participated in the nationwide Equal Voices</p>	None Required

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	<p>conference which was coordinated as three city town hall teleconference meeting. Over fifty parents and children from Sacramento joined with chapters from throughout the state, traveling to LA for the conference. The conference provided opportunities for input from families on child care, health care, economic challenges and educational issues.</p> <p>In September, Every Child Matters coordinated a nationwide event hosting rallies at each state capitol, as well as the nation's capitol, to draw attention to issues affecting children. The local Parent Voices chapter coordinated the California capitol event that included community leaders representing health care coverage and services, youth development, child care and education came together to promote the need for programs serving the children of Sacramento County. The plan is to continue to hold this event annually.</p> <p>Both parents and child care providers are encouraged to participate in Parent Voices and interested individuals my contact Rachel at Child Action, Inc.</p>	
<p>Work Plan Review</p>	<p>Members reviewed the work plan noting the following changes/additions:</p> <p>Members discussed availability of current information. Staff advised members the zip code fact sheets utilized the most current data available. Members discussed sharing information on supply and demand with licensing; developing PSA's (both written, audio and video) to promote and share information from the Child Care Plan. Staff recommended close coordination with Child Action, Inc.'s public affairs unit.</p>	
<p>Agenda Item IV – Op-Ed Review</p>		<p><b>Tabled</b></p>
<p>Agenda Item V – CEL Proposal Draft Review</p>		<p><b>Tabled</b></p>
<p>Agenda Item VI – Staff Report / Other Business</p>	<p>The next Policy Committee meeting is Tuesday, January 13, the same day as the Working Families Policy Summit. Several committee members are registered to go. Committee Chair Marta Suarez will allow attendance at the summit to count towards attendance requirements for the committee. Several other committee members expressed interest in attending. Staff will verify in funds are available to cover registration costs for the summit and notify members by email.</p>	
<p>Agenda Item VII – Adjournment</p>	<p>The meeting adjourned at 10:15 a.m.</p>	

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