

# Sacramento County Local Child Care & Development Planning Council



Business & PR Committee Meeting Minutes

September 27, 2006 | 2:00 p.m.  
9961 Horn Road, Sacramento, CA

## Meeting Attendance

Members		Staff		Guests	
Tracy Tomasky	x		Marianne Knoy	x	Jigna Shah
Alix Hall	x				

Issue	Discussion	Action
Welcome & Introductions	The meeting was called to order at 2:00 p.m.	
Sacramento County General Plan Workshops	There were no reports on the workshops. Marianne Knoy was unable to attend a workshop and Jana Saastad was not in attendance to report out.	
Constructing Connections Update	<p>Jigna Shah reported out on the progress of the Constructing Connections project:</p> <ul style="list-style-type: none"> <li>Met with SHRA to discuss financing child care; trend towards coupling low income housing with child care</li> <li>City of Sacramento conducting a pilot program using a matrix and matrix team for Small Commercial Development to meet with business owners starting/expanding businesses. Will roll out citywide in 2007.</li> <li>The Child Care Facilities Needs Assessment is completed.</li> <li>Project focus is on Rancho Cordova, Downtown, Florin Corridor and Natomas.</li> <li>Currently developing a barriers report</li> <li>Met with the City of Rancho Cordova Economic Development Department; Dept recommendation to include child care in City's economic development studies. 45,000 new homes under development in Rancho Cordova.</li> <li>Discovery Tree and Bright Horizons owners/administrators will be invited to discuss the development of child care centers in business developments</li> <li>It is estimated 25,000 people commute into/out of Rancho Cordova daily to work</li> </ul>	

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<p>Talking Points</p>	<p>The Talking Points submitted by Jana Saastad were reviewed, with few changes recommended. These will be presented by Jana at the October LPC meeting as part of the Business &amp; PR outreach training.</p>		
<p>Outreach to Business</p>	<p>Staff is to complete the list identifying agencies and businesses for LPC to outreach to. The Committee discussed the flow of information within the Council, as well as from the Council and the steps required for advocacy, advisory and information. The Committee will discuss further at the next meeting.</p>	<p>Staff to complete outreach list.</p>	
<p>Child Care Planning Process Documentation</p>	<p>Committee members discussed creating a timeline that details the planning steps required for creating the Child Care Plan. The timeline is to encompass five years, and work backwards to identify when specific tasks need to be completed.</p> <p>The next meeting will be October 25, 2006 at 2:00 p.m. at the Child Action, Inc. offices at 9961 Horn Road.</p> <p>The meeting adjourned at 3:00 p.m.</p>	<p>Staff to develop timeline and flow for Child Care Plan development by year end.</p>	