

Sacramento County Local Child Care & Development Planning Council



Business & PR Committee Meeting Minutes

August 23, 2006 | 2:00 p.m.
9961 Horn Road, Sacramento, CA

Meeting Attendance

Members		Staff		Guests	
Tracy Tomasky	x	Caroline Stromberg	x	Marianne Knoy	x
Mike Kurtz	x			Marge Tomczak	x
Jana Saastad	x				

Issue	Discussion	Action
Welcome & Introductions	The meeting was called to order at 2:00 p.m.	
Sacramento County General Plan Workshops	<p>Members reviewed the list of scheduled General Plan workshops. One of the goals of the LPC is to participate in public forums to advocate for child care. Committee Chair Tracy Tomasky asked who planned to attend the workshops, and if they attend, did we have a unified message to share.</p> <p>Jana Saastad responded she had completed the talking points for LPC members to use when making presentations or representing the LPC in public. However, the talking points must be approved by Executive committee prior to implementation. Likewise, members should be trained on how to use the talking points, and speak in public on behalf of the LPC. It was suggested Jana have 15 minutes at each LPC meeting to conduct a training on the talking points and public speaking. The committee chair will bring this up at the Executive Committee meeting later in the day.</p>	<p>Jana Saastad and Marianne Knoy will attend GP meetings.</p> <p>Jana Saastad to email talking points to Tracy Tomasky and Marianne Knoy for review.</p>
Constructing Connections Update	Staff reported on behalf of Jigna Babla on the status of the Constructing Connections project. Two of the three committees have met so far to discuss planning and development. The City of Sacramento has a system currently being tested in a small area of the city which utilizes a team leader to walk a business owner through the process of opening up a business, including helping them obtain the proper permits, resolve zoning issues and work with the fire marshal. Constructing Connections staff is also attending meetings for the Sacramento General Plan. Jigna was also called by the City of Rancho Cordova to come speak to their planning board to discuss developing areas for child care centers.	
Outreach to Business	Discussion continued on the message the LPC is to convey when conducting outreach. In order to discuss the LPC and the child care plan, members felt it was important to understand the process for developing the plan. The committee felt that by understanding the building blocks for the plan, and then Council members would feel more comfortable answering questions about the LPC and what it does.	Staff to create a draft of the planning process and have to the committee chair for review by 9/5.

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Committee members will discuss who to contact for LPC presentations at the September meeting. Mike Kurtz noted that the LPC should also consider presentations to the Board of Supervisors and Board of Education, not only in year end reports, but also in speaking on specific issues that may be before the boards. Committee members agreed on this step, and noted that the presentation training will assist in preparing members for such presentations.

The remaining agenda items were tabled. The next meeting will be September 27, 2006 at 2:00 p.m. at the Child Action, Inc. offices at 9961 Horn Road.

The meeting adjourned at 3:00 p.m.

Staff to email request for names of organizations & businesses members believe should be contacted for an LPC introduction / presentation.