



“Promoting Excellence in Child Care”

Sacramento County Local Child Care and Development Planning Council
Meeting of the Business & Public Relations Committee
Wednesday, November 29, 2006 2:00 p.m.
Child Action, Inc., 9961 Horn Road, Sacramento

AGENDA

1. Constructing Connections Update
2. Outreach to Business
Steps to take for outreach to the business community:
 - Identify who needs to know about the LPC – in process
 - Develop a message (talking points) – in process
 - Create a systemic flow of information with a presentation
 - Encourage members to make presentations and utilize talking points
 - Train members in how to deliver presentations and talking points – in process
 - Get out in the community
3. Child Care Planning Process
The committee will develop a reference sheet detailing the timeline of the child care planning process.
4. Job Fairs
 - American River College has scheduled a job fair for March 28 with a focus on ECE. Does the committee wish to sponsor and help publicize?
 - Does the committee wish to contact the other community colleges to see if they have job fairs scheduled, and help to publicize?
5. Other Business / Next Meeting
The next meeting is scheduled for Wednesday, September 27th at 2:00 p.m. at the Child Action, Inc. offices at 9961 Horn Road.

A proud member of the Sacramento County Child Care Coalition 

Sacramento County Local Child Care and Development Planning Council
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